



GREATER BALTIMORE COMMITTEE

Regional business leaders creating a better tomorrow...today.

2018 Event Sponsorship Book

Greater Baltimore Committee

111 South Calvert Street, Suite 1700, Baltimore, MD 21202

410-727-2820 (O) 410-539-5705 (fax)



GREATER BALTIMORE COMMITTEE

Regional business leaders creating a better tomorrow...today.

Dear GBC Member:

I would like to thank all of the members who sponsored GBC events in 2017. This past year was a success because of your support. Each year the Greater Baltimore Committee hosts numerous programs and events that attract corporate CEOs, business and political leaders, and young professionals from Greater Baltimore. These events range from the GBC Newsmaker Breakfast Series that is attended by 50 to 100 people to the popular Annual Meeting that draws an attendance of as many as 1,000 people, many of whom are Maryland's most influential leaders. I hope to see you at GBC events.

GBC events have been hailed by The Daily Record readership as one of the top business networking opportunities in Baltimore and the region. No other business organization's programs consistently attract the number of top business leaders as do those of the GBC. Sponsorships of GBC events present the most cost effective way for your company and leadership to impact your target audience, network with key business executives and benefit from enhanced recognition to grow your company.



Your company will receive tremendous visibility through our electronic event alerts, the GBC newsletter which reaches more than 6,000 business leaders in Greater Baltimore, and our website where your company's name or logo will be prominently displayed. This sponsorship book includes a listing of the major events for 2018. There are many options available to help you gain visibility before an engaged and influential business audience.

If you have any questions or would like to take advantage of any of these sponsorship opportunities, please contact Lisa Byrd, GBC's Director of Events and Business Development, at 410-727-2820, ext. 40 or lisab@gbc.org.

Thank you for your support,

A handwritten signature in black ink that reads 'Donald C. Fry'.

Donald C. Fry
President & CEO
Greater Baltimore Committee



2018 Corporate Sponsorship

This is the only "exclusive" sponsorship package

Corporate Sponsorship \$35,000

Sponsorship at this level entitles your company to be identified as the exclusive Corporate sponsor for the following seven events:

- Maryland General Assembly Legislative Forum
- Welcome Home with the Baltimore Orioles
- Annual Meeting
- Transportation Summit
- Economic Outlook Conference
- Bridging the Gap Achievement Awards
- Mayor's Business Recognition Awards

- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Company advertisement placed on the homepage (with link to Corporate Sponsor website) of the GBC website for one year.
- Company logo in the GBC's e-newsletter "Leader" for one year.
- Company advertisement in the award winning "State House Update" e-newsletter for one year.
- Company name listed on sponsor web page for a year.
- Company name or logo displayed on all GBC event signage.
- Company recognition at all seven major GBC events (listed above) through public announcement of sponsorship and signage promoting sponsorship.
- Audiovisual screen company recognition (when applicable).
- Full-page company advertisement in Annual Meeting event program and the "Bridging the Gap" special edition publication.
- Two (2) exhibit tables to display company materials or promotional items at the seven previously identified events.
- Two (2) tables of 10 in premier VIP seat locations for each listed GBC events.
- Seat at the head table for CEO or designee at GBC events, when appropriate (Head table is most likely to be used at the Maryland General Assembly Legislative Forum, Economic Outlook Conference and Mayor's Business Recognition Awards).
- Company name or logo on each event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.
- Complimentary use of GBC's Small Conference Room, Miles Conference Room, and Walter Sondheim Board Room (subject to availability).
- Four (4) tickets to a 2018 Orioles game.

For more information contact Lisa Byrd at 410-727-2820 or lisab@gbc.org



2018 Corporate Sponsorship Sponsorship Agreement

Thank you for your commitment and support of the GBC as a Corporate Sponsor. Please complete this form with your company information and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

Corporate Sponsor \$35,000

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development.

111 South Calvert Street, Suite 1700, Baltimore, MD 21202

410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Ambassador Sponsorship

Only one sponsor per industry group.

Ambassador Sponsorship \$25,000

Sponsorship at this level entitles your company to be identified as the Ambassador sponsor for six of the following events:

- Maryland General Assembly Legislative Forum
- Welcome Home with the Baltimore Orioles
- Annual Meeting
- Transportation Summit
- Economic Outlook Conference
- Bridging the Gap Achievement Awards
- Mayor's Business Recognition Awards

- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Company logo placed on the homepage (with link to Ambassador Sponsor website) of the GBC website for one year as featured GBC Ambassador.
- Company logo in the GBC's e-newsletter "Leader" for one year.
- Company advertisement in the award winning "State House Update" e-newsletter for one year.
- Company name listed on sponsor web page for a year.
- Company name or logo displayed on all GBC event signage.
- Company recognition at all six major GBC events (listed above) through public announcement of sponsorship and signage promoting sponsorship.
- Audiovisual screen company recognition (when applicable).
- One (1) exhibit table to display company materials or promotional items at the three selected events.
- Full-page company advertisement in GBC Annual Meeting event program and in the "Bridging the Gap" special edition publication.
- One (1) table of 10 in premier VIP seat locations for each of the selected GBC event.
- Company name or logo on each event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.
- Complimentary use of GBC's Small Conference Room, Miles Conference Room, and Walter Sondheim Board Room (subject to availability).
- Four (4) tickets to 2018 Orioles game.

For more information contact Lisa Byrd at 410-727-2820 or lisab@gbc.org



2018 Ambassador Sponsorship Sponsorship Agreement

Thank you for your commitment and support of the GBC as an Ambassador Sponsor. Please complete this form with your company information, select the six events your company would like to sponsor and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

Ambassador Sponsor \$25,000

- | | |
|--|--|
| <input type="checkbox"/> Maryland General Assembly Legislative Forum | <input type="checkbox"/> Annual Meeting |
| <input type="checkbox"/> Welcome Home with the Baltimore Orioles | <input type="checkbox"/> Economic Outlook Conference |
| <input type="checkbox"/> Bridging the Gap Achievement Awards | <input type="checkbox"/> Transportation Summit |
| <input type="checkbox"/> Mayor's Business Recognition Awards | |

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Signature Sponsorship

Signature Sponsorship \$17,500

Sponsorship at this level entitles your company to be identified as the Signature Sponsor for three of the following events:

- Maryland General Assembly Legislative Forum
- Welcome Home with the Baltimore Orioles
- Annual Meeting
- Transportation Summit
- Economic Outlook Conference
- Bridging the Gap Achievement Awards
- Mayor's Business Recognition Awards

- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Company advertisement in the GBC's e-newsletter "Leader" for one year.
- Company name or logo displayed on all GBC event signage.
- Company recognition at the three selected major GBC events through public announcement of sponsorship and signage promoting sponsorship.
- Audiovisual screen company recognition (when applicable).
- One (1) exhibit table to display company materials or promotional items at the three selected events.
- Full page advertisement in the Annual Meeting Program (if selected).
- Half Page advertisement in the "Bridging the Gap" special edition publication (if selected).
- One (1) table of 10 in premier VIP seat locations for each of the selected GBC events.
- Company logo or advertisement (with link to Signature Sponsor website) on GBC homepage for one year.
- Company name or logo on each event webpage leading up to event.
- Company name or logo on past event sponsors webpage for one year.
- Company name or logo listed as a sponsor in GBC Member Directory.



2018 Signature Sponsorship Sponsorship Agreement

Thank you for your commitment and support of the GBC as a Signature Sponsor. Please complete this form with your company information, select the three events your company would like to sponsor and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

Signature Sponsor \$17,500

- | | |
|--|--|
| <input type="checkbox"/> Maryland General Assembly Legislative Forum | <input type="checkbox"/> Annual Meeting |
| <input type="checkbox"/> Welcome Home with the Baltimore Orioles | <input type="checkbox"/> Economic Outlook Conference |
| <input type="checkbox"/> Bridging the Gap Achievement Awards | <input type="checkbox"/> Transportation Summit |
| <input type="checkbox"/> Mayor's Business Recognition Awards | |

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 General Assembly Legislative Forum

Monday, January 29, 2018 Baltimore Renaissance Baltimore Harborplace Hotel

Join GBC members and hear legislative leaders from both political parties and the Governor's Office discuss what lies ahead in the 2018 legislative session. Expected attendance is 300.

Premier Sponsor \$8,000

- Two (2) tables of 10 in a prominent location.
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Opportunity to introduce a speaker at the event.
- Company advertisement in the award winning "State House Update" e-newsletter for three months.
- Company recognition at the event through public announcement of sponsorship by emcee at appropriate times throughout the program.
- Company's name or logo will be prominently displayed on sponsor sign at event.
- Prominent company recognition in the GBC newsletter "Leader."
- Opportunity to place giveaways (provided by sponsor and subject to approval of GBC Director of Events) at each place setting.
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Program Sponsor \$6,000

- One (1) table of 10 in a prominent location at the event.
- Company name or logo displayed on event program.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Prominent company recognition in the GBC newsletter "Leader."
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a in GBC Member Directory.



Patron Sponsor \$4,000

- Five (5) tickets to the event.
- Company name or logo displayed on event program.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.



Supporting Sponsor \$2,000

- Three (3) tickets to the event.
- Company name or logo displayed on event program.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo listed as a sponsor in GBC Member Directory.

For more information contact Lisa Byrd at 410-727-2820 or lisab@gbc.org



2018 General Assembly Legislative Forum Sponsorship Agreement

Thank you for your commitment and support of the 2018 General Assembly Legislative Forum. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

Premier Sponsor \$8,000

Program Sponsor \$6,000

Patron Sponsor \$4,000

Supporting Sponsor \$2,000

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Welcome Home with the Baltimore Orioles

Spring 2018 Baltimore Hilton

Grand Slam Sponsor \$13,000

- Twenty (20) tickets in a prominent seat location.
- Two (2) exhibit tables to display company materials or promotional items.
- Receive a photo of you and an Orioles player (photo will be taken at event).
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo prominently displayed on GBC website for the event.
- Audiovisual screen company recognition.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of Orioles and GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Home Run Sponsor \$10,000

- Fifteen (15) tickets in a prominent location.
- One (1) exhibit table to display company materials or promotional items.
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Audiovisual screen company recognition.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of Orioles and GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event webpage leading up to event and listed as a sponsor in GBC Member Directory.

Double Sponsor \$7,500

- Ten (10) tickets to the event.
- Company name or logo prominently placed on event promotional materials
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of Orioles and GBC Director of Events and Business Development) at each place setting.
- Audiovisual screen company recognition.
- Company name or logo on event webpage leading up to event and listed as a sponsor in GBC Member Directory.

Single Sponsor \$4,500

- Five (5) tickets to the event.
- Company name or logo placed in event program with other sponsors.
- Company recognition at the event through signage promoting sponsorship.
- Company name or logo on event webpage leading up to event and listed as a sponsor in GBC Member Directory.

Photo Booth Sponsor \$3,500

- Three (3) tickets to the event.
- Company name or logo listed in event program.
- Company name displayed on signage around photo booths.
- One complimentary photo taken with one Orioles team player (GBC will select team player).
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo displayed on GBC website for the event and listed as a sponsor in GBC Member Directory.

Autograph Sponsor \$2,000

- Two (2) tickets to the event.
- Company name or logo listed in event program.
- Company name displayed on signage around autograph tables.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo displayed on GBC website for the event.





Sponsorship Agreement

Thank you for your commitment and support of the 2018 Season Welcome with the Baltimore Orioles. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events & Business Development.

Grand Slam Sponsor \$13,000

Single Sponsor \$4,500

Home Run Sponsor \$10,000

Photo Booth Sponsor \$3,500

Double Sponsor \$7,500

Autograph Sponsor \$2,000

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development

111 South Calvert Street, Suite 1700, Baltimore, MD 21202

410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Annual Meeting

Monday, May 14, 2018 Hyatt Regency Baltimore Inner Harbor

Premier /Speaker/Entertainment Sponsor \$14,000

(industry exclusivity)

- Two (2) tables of 10 in a prominent location.
- Company name or logo prominently placed on all event promotional materials, e-mail promotion, GBC website and event invitation (if sponsorship is received by printing deadline).
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Audiovisual screen company recognition.
- Full-page company advertisement in the event program.
- Two (2) exhibit tables to display company materials or promotional items.
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of GBC Director of Events and Business Development) at each place setting.
- Company banner to be hung at event.

Platinum Sponsorship \$9,000

- One table of 10 in a prominent location.
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitation (if sponsorship is received by printing deadline).
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Audiovisual screen company recognition.
- Half-page company advertisement in the event program.
- One (1) exhibit table to display company materials or promotional items.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Gold Sponsorship \$6,000

- One (1) table of 10 to the event.
- Company name or logo prominently displayed on all event promotional materials and event program.
- Company recognition at the event through signage promoting sponsorship.
- Quarter-page company advertisement in the event program.
- One (1) exhibit table to display company materials or promotional items.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Silver Sponsor \$4,000

- Five (5) tickets to the event.
- Company name or logo displayed in event program and event web page leading up to event.
- Company recognition at the event through signage promoting sponsorship.
- Company name or logo listed as a sponsor in GBC Member Directory.

Bronze Sponsor \$2,500

- Three (3) tickets to the event.
- Company name displayed in event program and event web page leading up to event.
- Company recognition at the event through signage promoting sponsorship.
- Company name or logo listed as a sponsor in GBC Member Directory.



2018 Annual Meeting Sponsorship Agreement

Thank you for your commitment and support of the 2018 Annual Meeting. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

- Premier/Speaker/Entertainment Sponsor \$14,000
(Industry Exclusivity)
- Platinum Sponsor \$9,000
- Gold Sponsor \$6,000
- Silver Sponsor \$4,000
- Bronze Sponsor \$2,500

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Transportation Summit

Fall 2018

TBA

The 2018 Transportation Summit focuses on steps needed to create an effective and efficient transportation network to address mobility and improvements to Greater Baltimore's modes of transportation. Expected attendance 300.

Premier Sponsor \$7,500

- Fifteen (15) tickets to the event.
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Prominent company recognition in articles in the GBC's e-newsletter "Leader."
- One (1) exhibit table to display company materials or promotional items.
- Company will be given special mention or recognition during the program and will be presented with an award as the Premier Sponsor.
- Company name or logo on event web page leading up to event.
- Company name or logo on past event sponsors web page for one year.
- Company name or logo listed as a sponsor in GBC Member Directory.

Program Sponsor \$5,000

- Ten (10) tickets to the event.
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Prominent company recognition in article in the GBC's e-newsletter "Leader."
- One (1) exhibit table to display company materials or promotional items.
- Company name or logo on event web page leading up to event.
- Company name or logo on past event sponsors web page for one year.
- Company name or logo listed as a sponsor in GBC Member Directory.

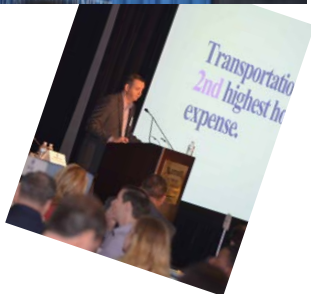


Patron Sponsor \$3,000

- Five (5) tickets to the event.
- Company name or logo in event program.
- Company name or logo on event web page leading up to event.
- Company name or logo on past event sponsors web page for one year.
- Company name or logo listed as a sponsor in GBC Member Directory.

Exhibit Sponsor \$1,500

- Three (3) tickets to the event.
- Company name or logo prominently placed on event program at event.
- One (1) exhibit table to display company promotional items.



For more information contact Lisa Byrd at 410-727-2820 or lisab@gbc.org



2018 Transportation Summit Sponsorship Agreement

Thank you for your commitment and support of the 2018 Transportation Summit. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

Premier Sponsor \$7,500

Program Sponsor \$5,000

Patron Sponsor \$3,000

Exhibit Sponsor \$1,500

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Economic Outlook Conference

Fall 2018 TBA

The Economic Outlook Conference focuses on a particular segment of the economy, the projected economy of our nation, state, region or other pressing issues affecting economic growth and prosperity. Expected Attendance 300.

Premier Sponsor \$7,500

- Two (2) tables of 10 in premier VIP seat location.
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Company name or company logo on all print ads: promotional ads will appear in The Daily Record prior to event.
- Company recognition at the event through public announcement of sponsorship by emcee at appropriate times throughout the program.
- Seat on stage for company CEO or designee key speakers and GBC President & CEO.
- Two (2) exhibit tables to display company materials or promotional items.
- Company advertisement on the GBC website for six months.
- Company name or logo on event web page leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.
- Opportunity to place giveaways (subject to approval of GBC Director of Events and Business Development) at each place setting.

Program Sponsor \$5,500

- One (1) table of 10 in a prominent location.
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- One (1) exhibit table to display company materials or promotional items.
- Company recognition at the event through public announcement of sponsorship.
- Company name or logo on event web page leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Patron Sponsor \$4,000

- Five (5) tickets to the conference.
- Company name or logo displayed in event program.
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Exhibit Sponsor \$2,000

- Three (3) tickets to the conference.
- One (1) exhibit table to display company promotional items.
- Company name or logo displayed in event program.





2018 Economic Outlook Sponsorship Agreement

Thank you for your commitment and support of the 2018 Economic Outlook. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

Premier Sponsor \$7,500

Program Sponsor \$5,500

Patron Sponsor \$4,000

Exhibit Sponsor \$2,000

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Bridging the Gap Achievement Awards

November 2018 TBA

The Bridging the Gap Achievement Awards recognizes and honors exceptional minority and women-owned businesses and executives who nurture the development of minority and women-owned businesses in Greater Baltimore and Maryland. Expected Attendance is 200-300.

Platinum Sponsor \$8,000

- Ten (10) individual tickets (VIP seating).
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website and promotional ads (if sponsorship is received by printing deadline).
- Full-page advertisement in the "Bridging the Gap" special publication.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Audiovisual screen company recognition.
- Full-page company advertisement in the event program.
- Two (2) exhibit tables to display company materials or promotional items.
- Opportunity to place giveaways (subject to approval of GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event web page leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Gold Sponsor \$6,000

- Ten (10) individual tickets to the event.
- Company name or logo prominently displayed on all event promotional materials, media releases and event program.
- Company recognition at the event through signage promoting sponsorship (if sponsorship is received by printing deadline).
- Half-page advertisement in the "Bridging the Gap" special publication.
- Opportunity to place giveaways (subject to approval of GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event web page leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Bronze Sponsor \$4,000

- Five (5) tickets to the event.
- Company name or logo displayed in event program.
- Quarter-page advertisement in the Bridging the Gap special publication.
- Opportunity to place giveaways (subject to approval of GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event web page leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.

Supporting Sponsor \$2,500

- Three (3) tickets to the event.
- Company name or logo displayed in event program.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company logo in the Bridging the Gap special publication.

Exhibit Sponsor \$1,000

- Two (2) tickets to the event.
- One (1) exhibit table to display company promotional items.
- Company name or logo displayed in event program.





2018 Bridging the Gap Achievement Awards Sponsorship Agreement

Thank you for your commitment and support of the 2018 Bridging the Gap Achievement Awards. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

- Platinum Sponsor \$8,000
- Gold Sponsor \$6,000
- Bronze Sponsor \$4,000
- Supporting Sponsor \$2,500
- Exhibit Sponsor \$1,000

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



Program designed to recognize businesses that have demonstrated civic leadership and service in improving the quality of life in Baltimore. Expected attendance is 400 - 500.

Premier Sponsor \$10,000

- Two (2) tables of 10 in a prominent location.
- Company name or logo prominently placed on all event promotional materials, media releases, email promotions, event invitation, sponsorship sign and event program (if sponsorship received by printing deadline).
- Company recognition at the event through public announcement of sponsorship by emcee at appropriate times throughout the program.
- Opportunity for a company representative to sit on judging committee to select award winners.
- Seat for company CEO or designee to sit on stage with Mayor, GBC President & CEO and award winners.
- Two (2) exhibit tables to display company materials or promotional items.
- Opportunity to place give aways (provided by sponsor and subject to approval of GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event web page leading up to event and listed as a sponsor in GBC Member Directory..



Program Sponsor \$7,500

- One (1) table of 10 in a prominent location.
- One (1) exhibit table to display company materials or promotional items.
- Company name or logo prominently placed on all event promotional materials, email promotions, event invitation, sponsorship sign and event program (if sponsorship received by printing deadline).
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Opportunity to place giveaways (provided by sponsor and subject to approval of GBC Director of Events and Business Development) at each place setting.
- Company name or logo on event web page leading up to event and listed as a sponsor in GBC Member Directory.



Patron Sponsor \$5,000

- One (1) table of 10 to the event.
- Company name or logo in event program.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo on event web page leading up to event and listed as a sponsor in Member Directory.

Supporting Sponsor \$3,000

- Four (4) tickets to the event.
- Company name or logo in event program.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo on event web page leading up to event and listed as a sponsor in Member Directory.

Exhibit Sponsor \$1,500

- Two (2) tickets to the event.
- Company name or logo in event program.
- One (1) exhibit table to display company materials or promotional items.



Sponsorship Agreement

Thank you for your commitment and support of the 2018 Mayor's Business Recognition Awards Luncheon. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events & Business Development.

- | | |
|---|---|
| <input type="checkbox"/> Premier Sponsor \$10,000 | <input type="checkbox"/> Supporting Sponsor \$3,000 |
| <input type="checkbox"/> Program Sponsor \$7,500 | <input type="checkbox"/> Exhibit Sponsor \$1,500 |
| <input type="checkbox"/> Patron Sponsor \$5,000 | |

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development

111 South Calvert Street, Suite 1700, Baltimore, MD 21202

410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Newsmaker Breakfast Series

The GBC Newsmaker Breakfast Series consist of 10 events scheduled throughout the year. The expected attendance for each event is 50 - 100. Each program consists of an elected official, government or business leader or panel of high profile influencers discussing major issues impacting the business community and economic growth of the Baltimore region.

Title Sponsor \$10,000 (limited to one)

- Ten (10) tickets to each event.
- Company name or logo prominently placed on all event promotional materials, web page and listed as a sponsor in GBC Member Directory.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Opportunity to have company designee speak at each event for 2-3 minutes.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of GBC Director of Events and Business Development) at each event.

Breakfast Sponsor \$5,000 (limited to one) **SOLD OUT**

- Five (5) tickets to each event.
- Company name or logo prominently placed on all event promotional materials, web page and listed as a sponsor in GBC Member Directory.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of GBC Director of Events and Business Development) at each event.

Program Sponsor \$2,000 (One per industry, per event in addition to Title and Breakfast Sponsor)

- Ten (10) tickets to sponsored event.
- Company name or logo prominently placed on all event promotional materials.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo on event web page leading up to event and past event sponsors web page for one year.
- Company name or logo listed as a sponsor in GBC Member Directory.
- Opportunity to place giveaways (provided and paid for by sponsor and subject to approval of GBC Director of Events and Business Development) at each event.





2018 Newsmaker Series Sponsorship Agreement

Thank you for your commitment and support of the 2018 Newsmaker Series. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

- Title Sponsor \$10,000 (Limited to one per industry)
- Breakfast \$5,000 (Limited to one) **SOLD OUT**
- Program Sponsor \$2,000
(One per industry, per event in addition to Title and Breakfast Sponsor)

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org



2018 Business Mixer Series

Business mixers are the GBC's signature networking events. These events occur quarterly and present an opportunity for members to come together to unwind. The expected attendance is 75 - 150 for each event.

Event Sponsor – \$2,500 per event

- Ten (10) tickets to the event.
- Company name or logo prominently placed on all event promotional materials (provided the sponsorship is received by printing deadline) as the event's sole sponsor.
- Company recognition at the event through public announcement of sponsorship and signage promoting sponsorship.
- One exhibit table to display company materials or promotional items.
- Opportunity to have company designee speak at the event for 2-3 minutes.
- Company name or logo on event webpage leading up to event.
- Company name or logo listed as a sponsor in GBC Member Directory.



For more information contact Lisa Byrd at 410-727-2820 or lisab@gbc.org



2018 Business Mixer Series Sponsorship Agreement

Thank you for your commitment and support of the 2018 Business Mixer Series. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

Event Sponsor \$2,500 (per event)

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org

GBC Annual Golf Classic

Tuesday, July 17, 2018 Greystone Golf Course



Golf Shirt/Jacket Sponsor \$4,000 (limited to one)

- Two (2) complimentary foursomes.
- GBC and sponsoring company name or logo prominently displayed on golf shirts/jacket.
- Company recognition at the awards luncheon through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

Golf Ball Sponsor \$1,500 (limited to one)

- One (1) complimentary foursome.
- Company name displayed on all tournament golf balls.
- Company name prominently displayed in awards program.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

Breakfast Sponsor \$1,000

- One (1) complimentary foursome.
- Company name displayed at breakfast.
- Company name prominently displayed in awards program.
- Company recognition at the awards luncheon through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

Luncheon Sponsor \$1,000

- One (1) complimentary foursome.
- Company name displayed at luncheon.
- Company name prominently displayed in awards program.
- Company recognition at the awards luncheon through public announcement of sponsorship and signage promoting sponsorship.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

Beverage Cart Sponsor \$800

- One (1) complimentary foursome.
- Company name displayed on beverage cart(s) and listed in awards program.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

For more information contact Lisa Byrd at 410-727-2820 or lisab@gbc.org



GBC Annual Golf Classic

Tuesday, July 17, 2018 Greystone Golf Course

Hole-in-One Sponsor \$750

- Two (2) complimentary golfers.
- Company name displayed at select hole on golf course.
- Company name listed in program.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

Longest Drive Sponsor \$500

- Two (2) complimentary golfers.
- Company name displayed at two (2) holes on golf course.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

Closest to Pin Sponsor \$350 (Five total)

- Two (2) complimentary golfers.
- Company name displayed at select hole on golf course.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

Driving Range Sponsor \$250

- Two (2) complimentary golfers.
- Company name displayed at breakfast.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.

Putting Green Sponsor \$250

- Two (2) complimentary golfers.
- Company name displayed at breakfast.
- Company name or logo on event web page leading up to event (provided the sponsorship is received by printing deadline).
- Company name or logo listed as a sponsor in GBC Member Directory.





GBC Annual Golf Classic Sponsorship Agreement

Thank you for your commitment and support of the 2018 Annual Golf Classic. To reserve your sponsorship, please check the level of sponsorship desired, then sign and e-mail this agreement to Lisa Byrd, Director of Events and Business Development.

- | | |
|---|--|
| <input type="checkbox"/> Golf Shirt/Jacket Sponsor \$4,000 (limited to one) | <input type="checkbox"/> Hole-in-One Sponsor - \$750 |
| <input type="checkbox"/> Golf Ball Sponsor - \$1,500 (limited to one) | <input type="checkbox"/> Longest Drive Sponsor - \$500 |
| <input type="checkbox"/> Breakfast Sponsor - \$1,000 | <input type="checkbox"/> Closet to Pin Sponsor - \$350
(Five total) |
| <input type="checkbox"/> Luncheon Sponsor - \$1,000 | <input type="checkbox"/> Driving Range Sponsor - \$250 |
| <input type="checkbox"/> Beverage Cart Sponsor - \$800 | <input type="checkbox"/> Putting Green Sponsor - \$250 |

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Zip: _____ Phone: _____ Fax: _____

E-Mail: _____

Signature _____ Date _____

Print Name _____

For more information:

Lisa Byrd, Director of Events and Business Development
111 South Calvert Street, Suite 1700, Baltimore, MD 21202
410-727-2820 (Office) 410-539-5705 (fax) lisab@gbc.org

THANK YOU FOR YOUR

Support

