

#bWomen



Bank of America 

Baltimore Women's Advisory Board

a program of the Greater Baltimore Committee

Vision Statement

To position Baltimore as a national leader in gender equality, with our emerging leaders representing a diverse and broad group of talent.

Mission Statement

To support, advance, and retain women in leadership positions within the Baltimore market.

Objectives

The BWAB will meet four times a year as a Board to:

- Engage with the Baltimore business community
- Attract and retain female leaders in the market from diverse businesses and institutions
- Provide mentorship to cultivate next generation leaders and sponsor their career development
- Discuss emerging thought leadership topics
- Network with and support each other in our individual pursuits – both personally and professionally
- Create a more significant impact to our overall mission collectively than we could individually
- Provide connections to female entrepreneurs including access to capital and other necessary resources to make them successful
- Ensure that diversity remains a guiding principal for the group

We will measure our effectiveness by asking members to report to a designee what benefit or success they get from the group.

Business Case

Diversity is an imperative, not a nice to have. Bringing together diverse professionals and perspectives results in better and more profitable businesses.

Participation in the Board will not only drive diversity but will also allow participants an unparalleled opportunity to network with Baltimore's premier businesses.

Management Committee

The BWAB will be led by a Management Committee including KPMG LLP, Bank of America and The Greater Baltimore Committee as founding members and sponsors.

Participants

The BWAB will be made up of a mix of professionals from the Baltimore business community.

Our Ask

The BWAB will meet four times annually. There is no financial commitment required unless there is an event that you would like to sponsor identified through your participation in the BWAB. The only ask we have is that you are engaged, attend the meetings and bring challenging and fresh ideas to the table.



GREATER BALTIMORE COMMITTEE

Regional business leaders creating a better tomorrow...today.