Each year the Greater Baltimore Committee hosts numerous programs and events that attract corporate CEOs, business and political leaders, and young professionals from the Greater Baltimore region. These events range from the successful GBC **Newsmaker Breakfast Series** presenting local and regional influencers to our **Diversity, Equity and Inclusion Summit**. Our always popular **Annual Meeting** draws as many as 1,000 of Maryland's most influential business and political leaders.

Sponsoring a GBC event provides a **unique way to connect, share and build your brand**. For 65 years, the GBC has consistently attracted top business leaders. When your company supports a GBC event it receives tremendous visibility through marketing collaterals that reach more than 8,000 readers.

Inside this sponsorship guide you will find event and sponsorship opportunities. The GBC offers 3 premier level sponsorships, Corporate, Ambassador and Signature, as well as individual event sponsorships. Each level offers exciting networking, brand exposure, and brand visibility opportunities. If your company needs a specialized package in order to meet marketing needs, feel free to contact Lisa Byrd at 410-727-2820 ext. 40 or at lisab@gbc.org

Thank you for your support and we look forward to partnering with you in 2020!

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**CONTACT INFORMATION:**

LISA BYRD
DIRECTOR OF EVENTS AND BUSINESS DEVELOPMENT

LISAB@GBC.ORG
410-727-2820

Donald C. Fry
President & CEO
2020 Sponsorship Opportunities

Corporate Sponsor
Sponsorship at this level entitles your company to be identified as the exclusive Corporate sponsor for all 8 (eight) events listed below.
Corporate Sponsor: $40,000

Ambassador Sponsor
Sponsorship at this level entitles your company to be identified as the Ambassador sponsor for 6 (six) of the events listed below.
Ambassador Sponsor: $25,000

Signature Sponsor
Sponsorship at this level entitles your company to be identified as the Ambassador sponsor for 3 (three) of the events listed below.
Signature Sponsor: $17,500

GBC 2020 Event Series:
- Maryland General Assembly Legislative Forum
- 65th Annual Meeting
- B Women Event Series
- Transportation Summit
- Economic Outlook Conference
- Bridging the Gap Diversity, Equity and Inclusion Summit (half day event)
- Bridging the Gap Achievement Awards
- Mayor's Business Recognition Awards Luncheon

Thank you for your support!
2020 Sponsorship Opportunities

Maryland General Assembly Legislative Forum

The Legislative Forum allows elected legislative leaders to discuss what lies ahead for the 2020 Legislative Session. 250 - 300 of our region's political leaders, lobbyists, activists, business government affairs directors, college and university representatives, and CEOs and Presidents of major regional businesses attend this event.

Capital Sponsor  $8,000  Assembly Sponsor  $6,000  Advocate Sponsor  $4,000  Contributing Sponsor  $2,000

#B Women Event Series

The Baltimore Womens' Advisory Board, through its #bWomen Initiative, works to position Baltimore as a national leader in gender equality, with our emerging leaders representing a diverse and broad group of talent. The Advisory Board, made up of 25 CEOs, Presidents and C Suite Level executives, host 3 -5 events per year to address current issues, networking and community service.

200 - 300 of our region's male and female diversity advocates attend these events.

Title Sponsor  $10,000  Program Sponsor  $4,000  Ally Sponsor  $1,000
The Annual Meeting is our largest event. For over six decades, the Greater Baltimore Committee – the region’s premier organization of business and civic leaders – has been a leading voice for the business community on issues relating to economic growth, job creation, workforce development, transportation and quality of life. This year’s Annual Meeting will highlight 65 years of dedication and hard work for the Greater Baltimore region. Approximately 1,000 attendees regularly show their support for the GBC at this event.

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<th>Sponsor Level</th>
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<tr>
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<td>Bronze Sponsor</td>
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Annual Golf Classic
This event typically sells out. 144 golfers join the GBC staff for a day of fun in the sun and friendly competition!

- **Golf Shirt/Jacket Sponsor (limited to one)**: $4,000
- **Golf Ball Sponsor (limited to one)**: $1,500
- **Golf Cart Sponsor (limited to one)**: $1,500
- **Breakfast Sponsor**: $1,000
- **Luncheon Sponsor**: $1,000
- **Beverage Sponsor (limited to two)**: $800
- **Hole-in-One Sponsor (limited to one)**: $750
- **Driving Range Sponsor (limited to one)**: $350
- **Putting Green Sponsor (limited to one)**: $350
- **Longest Drive Sponsor (limited to two)**: $300
- **Closest to Pin Sponsor (limited to five)**: $300
2020 Sponsorship Opportunities

Transportation Summit

The Transportation Summit focuses on the steps needed to create an effective and efficient transportation network to address mobility and the needed improvements to Greater Baltimore's modes of transportation. 150 - 200 of our region's political leaders, transportation advocates, lobbyists, business leaders, business government affairs directors, college and university representatives, transportation experts, as well as CEOs and Presidents of regional businesses attend this event.

Premier Sponsor  
$5,000

Program Sponsor  
$4,000

Patron Sponsor  
$2,500

Exhibit Sponsor  
$1,500

Economic Outlook Conference

The Economic Outlook Conference focuses on the economic future of the nation and state or an analysis on a particular segment of the economy. Over 300 of our region's political leaders, banking professionals, upper level business and government economists, government affairs directors, college and university representatives as well as CEOs and Presidents of regional businesses attend this event.

Premier Sponsor  
$7,500

Program Sponsor  
$5,500

Patron Sponsor  
$4,000

Exhibit Sponsor  
$2,000
2020 Sponsorship Opportunities

Bridging the Gap Event Series

Diversity, Equity and Inclusion Summit

The Bridging the Gap Diversity, Equity, and Inclusion Summit is a half-day event designed to bring together majority, minority and women-owned businesses and civic organizations to discuss strategies for transforming the culture within business and across the broader community to be more diverse, equitable and inclusive. 150 - 200 professionals focused on improving diversity, equity and inclusion within their company, Vice Presidents, Human Resources experts, CEOs and Presidents of regional businesses attend this event.

Title Partner
$10,000

Breakout Session Partner
(4 available)
$5,000

The Exchange Reception Partner
$3,000

Luncheon Sponsor
$2,000

Champions For Diversity
$750

Bridging the Gap Achievement Awards

The Bridging the Gap Achievement Awards recognizes and honors exceptional minority and women-owned businesses and executives who nurture the development of minority and women owned businesses in Greater Baltimore and Maryland. 250 - 300 business owners from the Greater Baltimore region, entrepreneurs, investors, influencers, CEOs and Presidents of regional businesses attend this event.

Platinum Sponsor
$7,500

Gold Sponsor
$6,000

Bronze Sponsor
$4,000

Supporting Sponsor
$2,500

Exhibit Sponsor
$1,000
2020 Sponsorship Opportunities

Mayor's Business Recognition Awards Luncheon

The Mayor’s Business Recognition Awards Luncheon recognizes businesses that have demonstrated civic leadership and service in improving the quality of life in Baltimore. Over 300 business and community leaders, non-profits, business owners, local investors, philanthropists, political leaders, college and university representatives, and CEOs and Presidents of regional businesses attend this event.

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<td>Exhibit Sponsor</td>
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Newsmaker Breakfast Series

One of the GBC’s most popular events is the Newsmaker Breakfast Series. Each event (approximately 5 - 10 per year) consists of an elected official, government or business leader or panel of high profile influencers discussing major issues impacting the business community and economic growth. Attendees enjoy an intimate opportunity for networking and to meet and greet with the guest speaker. This is a unique opportunity for the diverse group of attendees.

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(Title and Breakfast Sponsor)
THANK YOU FOR YOUR SUPPORT