

## GBC Operational Priorities – 2021

The Greater Baltimore Board of Directors has adopted the following set of Operational Priorities to guide its programs policies and activities in 2021.

- **Advocate and advance racial equity and social justice agenda. This priority will be an integral part of and incorporated in all GBC programs, policies and activities.**
- **Creating and advocating for a competitive business environment to attract new businesses and to expand existing businesses thereby creating jobs and opportunities.**
- **Building and nurturing a highly trained and educated workforce to meet the needs of the region.**
- **Developing and promoting a comprehensive and efficient regional transportation system capable of moving goods, services, and the workforce.**
- **Providing programs and services to GBC member companies to enhance their community involvement, to open doors for new business opportunities, and to highlight the company and its assets to the greater Baltimore community.**



# GREATER BALTIMORE COMMITTEE

*Regional business leaders  
creating a better tomorrow...today.*