



GREATER BALTIMORE COMMITTEE

Regional business leaders creating a better tomorrow...today.

2022 GBC Member Directory and Business Guide

Thousands of corporate and nonprofit CEOs, presidents, business owners and senior managers throughout Greater Baltimore rely on the GBC to promote and protect their interests. There's just one sure way to reach this elite and influential audience - the GBC Member Directory and Business Guide.

For more information about ad options and discounts, contact Jeremy Rosendale, Director of Membership & External Affairs, at jeremyr@gbc.org or 410-727-2820.

Ad Specifications

AD SIZES

Full Page	7.5" x 10"
Full Page with Bleed	8.75" x 11.25"
1/2 Page Horizontal	7.5" x 4.875"
1/2 Page Vertical	3.625" x 10"
1/4 Page	3.625" x 4.875"
1/8 Page	3.625" x 2.375"

AD FORMATS

Preferred format: Print-ready PDF (press quality)
Acceptable format: High-resolution JPG (level 12)
Color ads: CMYK

The GBC does not provide design services.

Advertising Rates

Advertising is reserved for GBC members only

COLOR

Full Page	\$2,775
1/2 Page (Horizontal or Vertical)	\$1,900
1/4 Page	\$1,550
1/8 Page	\$1,300

PREMIUM COLOR POSITIONS

Back Cover	\$4,220
Inside Front Cover	\$3,700
Inside Back Cover	\$3,250
Page 1	\$3,050
Opposite Table of Contents	\$2,850

ADDITIONAL OPTIONS

Highlighted Listing <i>(Box and highlight your member listing in the directory section)</i>	\$250
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GBC LEADER E-NEWSLETTER

1 month	\$350 per month
12-months	\$250 per month

Advertising rates include ads in both print and digital directory

Deadlines

Ad Reservations and Payment: September 24, 2021

Camera-Ready Art: October 11, 2021