

**BECOME A  
SPONSOR**

GBC's 70th Annual Meeting will gather business and community leaders to celebrate the Baltimore Region's achievements, honor its history, and shape its future. This signature event highlights the region's momentum and opportunities for future growth.

**Deadlines: Sponsorship confirmation - August 8. Ad is due by August 13**

**Title Sponsor - \$25,000**

- Event access for 35 guests, including reserved table seating
- Opportunity to introduce a speaker and/or public announcement at event.
- Opportunity to place giveaways (provided by sponsor and subject to approval)
- Elevated branding of your organization on event signage and video screens, publicity items, email communications, and social media channels.
- Full-page advertisement in event program and Annual Report.
- Logo prominently placed on event landing page.

**Premier Sponsor - \$20,000**

- Event access for 25 guests, including reserved table seating
- Opportunity to place giveaways (provided by sponsor and subject to approval).
- Half-page advertisement in Annual Meeting events program and Annual Report.
- Elevated branding of your organization on event signage and video screens, publicity items, email communications, and social media channels.
- Organizational logo prominently placed on GBC website and event landing pages.
- Public announcement at the event.





## BECOME A SPONSOR

### **Program Sponsor - \$15,000**

- Event access for 15 guests, including reserved table seating
- Elevated branding of your organization on event signage and video screens, publicity items, email communications, and social media channels.
- Organizational logo prominently placed on GBC website and event landing pages.
- Public announcement at the event.
- Quarter-Page Advertisement in Annual Meeting event program.

### **Patron Sponsor - \$7,500**

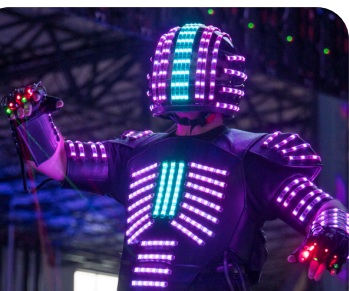
- Reserved access for 7 guests
- Company name or logo prominently placed on all event materials, event program, and recognition at the event through signage promoting the event.
- One-Eighth Page advertisement in the Annual Meeting event program.
- Company name or logo on event web page leading up to the event.

### **Advocate Sponsor - \$3,000**

- Reserved access for 5 guests
- Company name or logo prominently placed on event program.
- Company name or logo on event web page leading up to the event

### **Spirit Sponsor - \$1,500**

- Reserved access for 3 guests
- Company name displayed in the event program
- Company name on event page leading up to the event



In addition to a journey through GBC's 70-year legacy, this year's event will feature a special exhibit looking ahead: the Innovation Gallery. This dynamic, interactive experience will spotlight visionary members of our UpSurge and Tech Hub Consortium, showcasing groundbreaking inventions and emerging technologies shaping the future of Baltimore's innovation economy. Sponsoring the Innovation Gallery is a powerful opportunity to position your brand at the forefront of regional progress—aligned with the next generation of innovators, entrepreneurs, and changemakers.



**VISIONARY**  
**\$10,000**

**Exclusive Sponsorship**

**Elevated Branding  
with Standout  
Visibility**

**Complimentary table  
for 10**

**Organizational logo  
placement on website  
and event landing  
page**

**Public announcement  
at the event**

**Exhibit table at the  
Innovation Gallery**



**TRAILBLAZER**  
**\$5,000**

**Elevated Branding  
with Standout  
Visibility**

**Reserved access  
for 6 guests**

**Organizational logo  
placement on website  
and event landing  
page**

**Public announcement  
at the event**



**INNOVATION**  
**\$2,500**

**Elevated Branding  
with Standout  
Visibility**

**Reserved access  
for 4 guests**

**Organizational logo  
placement on website  
and event landing  
page**

**Public announcement  
at the event**

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# REFUND POLICY

## Event cancelled by the Greater Baltimore Committee

The Greater Baltimore Committee (GBC) reserves the right to cancel or postpone an event due to circumstances which would make the event nonviable. If the GBC cancels or postpones an event, sponsor funds may be transferred to a future event or applied to membership investment dues.

## Sponsor cancellation/withdrawal of sponsorship

Notice of sponsorship cancellation must be provided to the GBC at **least 30 days** prior to the event/conference to be eligible for a refund based on the below schedule:

91-120 calendar days before the date of the event – 85% refund

61-90 calendar days before the date of the event – 75% refund

31-60 calendar days before the date of the event – 50% refund

If notice or cancellation is made 30 calendar days or less before the date of the event no refund will be issued.

All requests to cancel or withdraw a sponsorship must be made in writing and forwarded by e-mail to Lisa Byrd, Director of Events and Business Development at [lisab@gbc.org](mailto:lisab@gbc.org)





## 2024 PREMIER AND EVENT SPONSORS



*Thank you for your past support!*