

20
25 FALL

SPONSORSHIP
OPPORTUNITIES

111 South Calvert Street
Suite 1700
Baltimore, MD 21202
410-727-2820 | gbc.org

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70TH ANNUAL MEETING: A LEGACY OF LEADERSHIP

Audience Target: 700-900

GBC's 70th Annual Meeting will bring together business and community leaders from across the region to honor our dynamic history, celebrate our achievements, and set the course for an even brighter future. This signature event will be a celebration of the Baltimore Region's momentum and a high-profile platform for understanding how to shape the region's growth together.

VISION 2035: BUILDING FOR A BETTER BALTIMORE REGION

Audience Target: 150-250

This premier event spotlights the transformative infrastructure, transportation, and development projects shaping the future of the Baltimore Region. This dynamic gathering brings together top developers, planners, and civic leaders to explore major trends and investments in freight and logistics, transit, livability, and project finance. Whether you're a stakeholder in regional growth or simply passionate about Baltimore's future, this is your opportunity to engage with the people and projects driving progress..

CONNECT AND CONVENE

Audience Target: 50-100

Connect and Convene features candid discussions with exceptional leaders sharing their experiences driving business and civic progress in the Baltimore Region. Speakers provide inspiring stories of seizing opportunities, overcoming challenges, and achieving success, offering actionable insights to help your organization and employees thrive.

BALTIMORE WOMEN AND ALLIES BOARD

Audience Target: 50-100

The Baltimore Women & Allies Board (BWAB) empowers women and allies to thrive professionally while transforming the Baltimore region into a national model for workplace opportunity and innovation. BWAB hosts 2-4 events annually, focusing on current issues, networking and community service. These events draw 150-300 of our region's diversity advocates.



Mohan Suntha, Board Chair
President & CEO - University of Maryland Medical System

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PREMIER
SPONSORSHIP



PREMIER SPONSORSHIP LEVELS

Highlights of the three Premier Sponsorship Levels offered by the GBC



CORPORATE \$100,000

**Exclusive Speaking
Opportunity at all
Milestone Events**

**VIP Access to
Reception Events (if
applicable)**

**Complimentary
attendance for
your team**

**Select promotion of
organizational
initiatives**

**Elevated Branding
with Standout
Visibility**



AMBASSADOR \$50,000

**Special Recognition
at four Milestone
Events**

**Invitation to VIP
Reception for four
milestone events (if
applicable)**

**Complimentary
attendance for
your team**

**Priority placement on
four Milestone Event
web pages**



SIGNATURE \$25,000

**Special Recognition at
two Milestone Events**

**VIP Access to
receptions (if
applicable)**

**Complimentary
Attendance for
your team**

**Priority placement on
two event web pages**

SOLD OUT

SIGNATURE SPONSOR - \$25,000

As a Signature Sponsor, your company will be prominently recognized as a key supporter for **two of the events** listed below.

- **70th Annual Meeting**
- **Vision 2035: Building for a Better Greater Baltimore Region**
- **Baltimore Women and Allies Board (BWAB)**
- **Connect and Convene**

SPONSORSHIP BENEFITS:

- Company name or logo prominently placed on all event materials, e-mail promotions, GBC website, promotional ads (if sponsorship form is received and payment is made by printing deadline), social media channels in pre-event and post-event communications.
- Ten tickets for each of the following events, (if selected): 70th Annual Meeting and Vision 2035: Building for a Better Greater Baltimore Region
- Public acknowledgment and speaking opportunity at each milestone event.
- Company logo placed on GBC website (gbc.org) for one year.
- Full-page company advertisement in Annual Meeting event program.
- Up to three tickets for our Connect and Convene events and VIP Receptions (if applicable)

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**EVENT-SPECIFIC
SPONSORSHIP**



GBC's 70th Annual Meeting will gather business and community leaders to celebrate the Baltimore Region's achievements, honor its history, and shape its future. This signature event highlights the region's momentum and opportunities for collaborative growth.

TARGET AUDIENCE:

700-900 - Business decision-makers, elected officials, young professionals, tech entrepreneurs, non-profit leaders, GBC Board of Directors, media

Deadlines: Sponsorship confirmation - August 8. Ad is due by August 13

Title Sponsor - \$25,000

- Event access for 35 guests, including reserved table seating
- Opportunity to introduce a speaker and/or public announcement at event.
- Opportunity to place giveaways (provided by sponsor and subject to approval)
- Elevated branding of your organization on event signage and video screens, publicity items, email communications, and social media channels.
- Full-page advertisement in event program and Annual Report.
- Logo prominently placed on event landing page.

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Premier Sponsor - \$20,000

- Event access for 25 guests, including reserved table seating
- Opportunity to place giveaways (provided by sponsor and subject to approval).
- Half-page advertisement in Annual Meeting events program and Annual Report.
- Elevated branding of your organization on event signage and video screens, publicity items, email communications, and social media channels.
- Organizational logo prominently placed on GBC website and event landing pages.
- Public announcement at the event.





Program Sponsor - \$15,000

- Event access for 15 guests, including reserved table seating
- Elevated branding of your organization on event signage and video screens, publicity items, email communications, and social media channels.
- Organizational logo prominently placed on GBC website and event landing pages.
- Public announcement at the event.
- Quarter-Page Advertisement in Annual Meeting event program.

Patron Sponsor - \$7,500

- Reserved access for 7 guests
- Company name or logo prominently placed on all event materials, event program, and recognition at the event through signage promoting the event.
- One-Eighth Page advertisement in the Annual Meeting event program.
- Company name or logo on event web page leading up to the event.

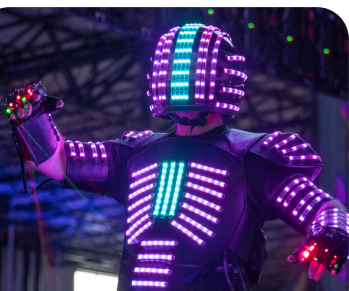
Advocate Sponsor - \$3,000

- Reserved access for 5 guests
- Company name or logo prominently placed on event program.
- Company name or logo on event web page leading up to the event

Spirit Sponsor - \$1,500

- Reserved access for 3 guests
- Company name displayed in the event program
- Company name on event page leading up to the event

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In addition to a journey through GBC's 70-year legacy, this year's event will feature a special exhibit looking ahead: the Innovation Gallery. This dynamic, interactive experience will spotlight visionary members of our UpSurge and Tech Hub Consortium, showcasing groundbreaking inventions and emerging technologies shaping the future of Baltimore's innovation economy. Sponsoring the Innovation Gallery is a powerful opportunity to position your brand at the forefront of regional progress—aligned with the next generation of innovators, entrepreneurs, and changemakers.



**VISIONARY
\$10,000**

Exclusive Sponsorship

**Elevated Branding
with Standout
Visibility**

**Complimentary table
for 10**

**Organizational logo
placement on website
and event landing
page**

**Public announcement
at the event**

**Exhibit table at the
Innovation Gallery**



**TRAILBLAZER
\$5,000**

**Elevated Branding
with Standout
Visibility**

**Reserved access
for 6 guests**

**Organizational logo
placement on website
and event landing
page**

**Public announcement
at the event**



**INNOVATION
\$2,500**

**Elevated Branding
with Standout
Visibility**

**Reserved access
for 4 guests**

**Organizational logo
placement on website
and event landing
page**

**Public announcement
at the event**

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This premier event spotlights the transformative infrastructure, transportation, and development projects shaping the future of Greater Baltimore. This dynamic gathering brings together top developers, planners, and civic leaders to explore major trends and investments in freight and logistics, transit, livability, and project finance. Whether you're a stakeholder in regional growth or simply passionate about Baltimore's future, this is your opportunity to engage with the people and projects driving progress..

AUDIENCE TARGET:

150 - 250 - Business and non-profit leaders, elected officials, decision-makers

Title Sponsor - \$15,000

- Twenty tickets to the event
- Elevated branding of your organization on event signage and video screens, publicity items, email communications, and social media channels
- Organizational logo placed on GBC website and event landing pages
- Public announcement at the event
- Invitation to VIP Reception and access to briefings on research and strategy

Premier Sponsor - \$10,000

- Fifteen tickets to the event
- Elevated branding of your organization on event signage and video screens, publicity items, email communications, and social media channels
- Organizational logo prominently placed on GBC website and event landing pages
- Public announcement at the event

Program Sponsor - \$5,000

- Ten tickets to the event.
- Company name or logo prominently placed on all event materials, event program, and recognition at the event through signage promoting the event.
- Company advertisement in the event program.
- Company name or logo on event web page.

Patron Sponsor - \$3,000

- Five tickets to the event
- Company name or logo displayed in the event program
- Company name or logo on event web page leading up to the event

Advocate Sponsor - \$1,500

- Three tickets to the event
- Company name displayed in the event program

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CONNECT AND CONVENE

Connect and Convene offers engaging conversations with exceptional leaders who discuss the challenges and successes of driving business and civic progress in the Baltimore Region. Speakers share inspiring stories of seizing opportunities, overcoming obstacles, and achieving success, and delivering actionable insights for your company and employees.

Event Sponsor - \$1,500 (No more than two per event)

- Up to five tickets to one event
- Company name or logo prominently placed on all event materials, GBC website, social media channels, and on-site signage.
- Public acknowledgment at the event.
- Opportunity to have company designee speak at each event for 2-3 minutes or otherwise shape event programming. (subject to approval of GBC Director of Events and Business Development, VP of Communications and GBC President & CEO)

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BALTIMORE WOMEN & ALLIES BOARD

The Baltimore Women's & Allies Board (BWAB) empowers women and allies to thrive professionally while transforming the Baltimore region into a national model for workplace opportunity and innovation. BWAB hosts 2 - 4 events annually, focusing on current issues, networking and community service. These events draw 150 - 300 of our region's male and female diversity advocates.

Title Sponsor - \$3,000 (Limited to one per event)

- Ten tickets to sponsored event
- Company name or logo prominently placed on all event promotional materials, e-mail promotions, event invitations, GBC website, promotional ads and social media channels in pre-event/post communications
- Public announcement at the event
- Opportunity to have company designee speak at event for 2-3 minutes

Program Sponsor - \$2,000

- Five tickets to sponsored event.
- Company name or logo placed on on-site signage and email communications
- Public announcement at the event

Ally Sponsor - \$1,000

- Three tickets to one event
- Company name or logo prominently placed signage.
- Public announcement at the event

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REFUND POLICY

Event cancelled by the Greater Baltimore Committee

The Greater Baltimore Committee (GBC) reserves the right to cancel or postpone an event due to circumstances which would make the event nonviable. If the GBC cancels or postpones an event, sponsor funds may be transferred to a future event or applied to membership investment dues.

Sponsor cancellation/withdrawal of sponsorship

Notice of sponsorship cancellation must be provided to the GBC at **least 30 days** prior to the event/conference to be eligible for a refund based on the below schedule:

91-120 calendar days before the date of the event – 85% refund

61-90 calendar days before the date of the event – 75% refund

31-60 calendar days before the date of the event – 50% refund

If notice or cancellation is made 30 calendar days or less before the date of the event no refund will be issued.

All requests to cancel or withdraw a sponsorship must be made in writing and forwarded by e-mail to Lisa Byrd, Director of Events and Business Development at lisab@gbc.org



2024 PREMIER AND EVENT SPONSORS



Thank you for your past support!

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